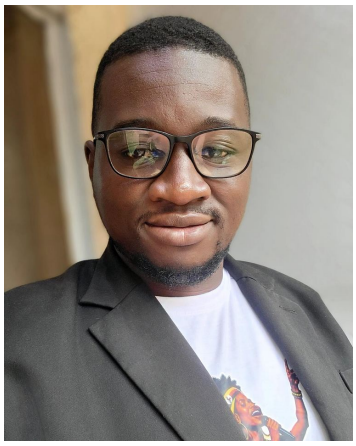
William Matovu

Digital Strategy & Operations Specialist
Global Health Advocate | Public Speaker

Transforming health information, stories and digital tools into real-world impact.



About

William Matovu is a Ugandan digital strategy professional, global health advocate and public speaker. Known as The U=U Guy, he uses communication, design and storytelling to make HIV information clear and to challenge stigma. He serves on the U=U Global Community Board of Prevention Access Campaign and offers digital services through Matwill Solutions.

Speaking topics

- U=U and HIV communication
- Digital storytelling for social impact
- HIV advocacy and community representation
- Youth engagement in health communication
- Digital strategy for community organisations
- Practical digital skills and personal branding
- Using technology to support social impact

Highlights

- AIDS 2026, Rio de Janeiro: IAS scholarship and Global Village exhibit, Digital HIV Identity Frames (#1078)
- ViiV U=U Community Impact Award, U=U at 10 Awards Gala, 25 July 2026
- Presented at the U=U pre-conference, AIDS 2018, Amsterdam
- Organised and gave the keynote at the first U=U conference in Africa, Kampala, 16 February 2019
- Presented at Adherence 2020
- Board member, U=U Global Community Board, Prevention Access Campaign; founding member, U=U Africa Forum

Contact

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